

Rule 181 Packaging Performance Testing is the first designed specifically for furniture packaging in the L-T-L transportation environment. It is the ONLY one approved by both the NMFPA and SFCA.

Finally, it is designed to reflect the real hazards for furniture and furniture packaging from the production line...to your customer!



AMERICAN FURNITURE MANUFACTURERS ASSOCIATION
P.O. Box HP-7 317 W. High Ave. 10th Floor High Point, NC 27261
Phone: (336) 884-5000 Fax: (336) 884-5303
www.afma4u.org

**Transportation & Logistics Division Officers
2002-2003**

President
Barry Bailey
Bernhardt Furniture Co.
Lenoir, North Carolina

First Vice President
Wills Clark
Stanley Furniture
Stanleytown, Virginia

Second Vice President
Mike Streeter
La-Z-Boy Incorporated
Greensboro, North Carolina

Chairman of the Board
Steve Wolfe
Bernhardt Furniture Co.
Lenoir, North Carolina

Board of Directors

One Year Term
David Ashwell
Hooker Furniture
Martinsville, VA

Two Year Term
Mike Allred
Thomasville Furniture
Thomasville, NC

Three Year Term
Kathy Fehsenfeld
Baker Furniture
Grand Rapids, MI

Roger Blevins
Pulaski Furniture
Pulaski, VA

Jimmy Kenney
Action Industries
Tupelo, MS

Linwood Guthrie
Century Furniture
Hickory, NC

Bill Harris
Henredon Furniture
Morganton, NC

Bill Geib
Schnadig Corp.
Des Plaines, IL

Debbie Manger
La-Z-Boy Incorporated
Monroe, MI

Bill Martin
Clayton Marcus
Hickory, NC

Jeff Norris
Broyhill Furniture
Lenoir, NC

Alvin Daughtridge
Fairfield Chair Co.
Lenoir, NC

Davy Whittington
Hammary Furniture
Lenoir, NC

Now Available!!!

The New Rule 181 Furniture Packaging Performance Test Video!!!



Developed by



Transportation & Logistics Division



Specialized Furniture Carriers Association



Approved by



National Motor Freight Traffic Association

An Instructional Video Designed to Assist You in Developing Furniture Packaging Specifications that will Protect Your Products and Reduce Your Damage Claims!

The American Furniture Manufacturers Association introduces a video to Rule 181, a packaging performance test designed exclusively for cartoned furniture. The AFMA joined the Furniture Packaging Technical Committee of the Institute of Packaging Professionals (IOPP) and the Specialized Furniture Carriers Association (SFCA) in developing a test procedure for solving chronic damage problems and for providing an acceptable assurance level of packaging for articles of furniture.

Rule 181 was approved by the National Motor Freight Traffic Association and became effective on July 22, 2000. The Rule 181 provision is published in the National Motor Freight Classification, a governing tariff containing provisions relating to commodity descriptions, classes, rules, packaging definitions or specifications, and bill of lading formats.

This video will assist users in understanding the fundamental principles and benefits associated with Rule 181 package testing. It will also provide packaging specialist and lab technicians the instructional tool needed to apply the Rule 181 protocol in a consistent and standardized format.



Benefits of Rule 181 Furniture Package Testing:

- ◆ It will **reduce** your damage returns and repairs
- ◆ It will **expedite** claims for both concealed and transit damage
- ◆ It will give you the **information** you need to design or purchase packaging that will meet the protection requirements of every piece of furniture you test
- ◆ It can help you **search for weaknesses** in your product design and construction
- ◆ It can **answer questions** about whether you're spending too little or too much for packaging
- ◆ It will make you more competitive by **saving you money** in reduced returns and repairs
- ◆ and you will increase your **customer satisfaction** with the quality of product that is delivered to his or her door.

Rule 181 Testing involves:

- ◆ PREPARATION AND CONDITIONING
- ◆ A COMPRESSION/VIBRATION TEST
- ◆ AN IMPACT HANDLING TEST
- ◆ APPLICATION OF ACCEPTANCE CRITERIA
- ◆ DOCUMENTATION

AFMA Rule 181 Testing Video

Rule 181 Testing:

- ★ Optimizes your packaging
- ★ Reduces the questions, hassles and time spent in damage claims
- ★ Substantially reduces shipping and handling damage
- ★ Allows your company to deliver a higher quality product to a more satisfied customer

Special Introductory Offer - \$49 per video

Please send me ____ copies of the Rule 181 Testing Video @ \$49 per video (includes text version of Rule 181 Testing protocol)



Order Total: \$ _____

Tax: \$ _____

(NC residents add 6.5%)

Shipping: \$ _____

(\$5 per video)

Total Amount Due: \$ _____

Method of Payment:

Check

Bill Me

Visa

MasterCard

Card #: _____ Exp. _____

Signature: _____

Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Return to:

Gail Stricklin, AFMA

P.O. Box HP-7, High Point, NC 27261

Fax: 336/884-5303

Questions:

Contact Brent Burton, 336/884-5000

or bburton@afma4u.org